### **CONTACT INFORMATION:**

Phone: (818) 635-2826 Email: ayal.chenzion@gmail.com
Web: achenzion.github.io LinkedIn: linkedin.com/in/achenzion

### WORK EXPERIENCE:

Staff Data Scientist, Netflix (Seattle, WA)

Oct 2023 - present

• Tech leading experimentation and decision science for the Netflix Ad Server.

Principal Economist, Convoy (Seattle, WA)

Jun 2021 - Oct 2023

- Advised Shipper experience, pricing and trailer management teams; developed strategy and design experiments with scientists, engineers, and product managers.
- Co-ran Experiment Bar Raiser program to standardize experiment review practices.

Principal Economist, Amazon (Seattle, WA)

Apr 2021 - Jun 2021

Senior Economist, Amazon (Seattle, WA)

Oct 2018 - Apr 2021

- Improved customer experience of Amazon Advertising through differential treatment effect methods with query-level search data.
- Provided expert advice for Data Scientists, Applied Scientists and Finance Analysts on projects ranging from experiment design to metric construction.
- Contributed analysis and content to a standing quarterly review with multiple VP/Executive stakeholders.

Economist, Amazon (Seattle, WA)

May 2016 - Oct 2018

• Business Development Economics - Used economic insights to deliver ranking and pricing improvements for the lower funnel advertising auctions (Sponsored Products).

Research Fellow for Labor Relations, Glassdoor Inc. (Mill Valley, CA) June 2015 - August 2015

# **EDUCATION:**

Ph.D., Economics. University of California, San Diego.

2011-2016

Dissertation: Networks in Labor Markets and Information

B.S., Mathematics and Economics (summa cum laude). American University, DC.

2008-2011

#### **RESEARCH:**

**Reselling Information**, with S. Nageeb Ali and Erik Lillethun. Games and Economic Behavior, Nov 2024.

History Dependence, Cohort Attachment, and Job Referrals in Networks of Close Relationships, with James E Rauch. Journal of Economic Behavior and Organization, Feb 2020.

Who Competes for Job Seekers? Visualizing the Labor Market with Glassdoor Data, Glassdoor Research Blog, September 2015.

## PROFESSIONAL ACTIVITIES:

Tech Economics Roundtable Co-Chair, National Association of Business Economics

2022-24

Presentations and Panels:

Challenges and careers in causal inference outside of academia, American Causal Inference Conf 2024 Manager or Senior IC? Navigating Midcareer Decisions, NABE Tech Economics Conference 2023 Selecting the Right Business Metrics: Pitfalls and Opportunities, NABE TEC 2022

Refereeing: Business Economics

## TECHNICAL SKILLS:

SQL, Python, Spark, Scala, Stata, R, LaTeX, Snowflake, Metaflow, dbt, Tableau, S3, EMR

(More information is available at achenzion.github.io.)